ORDER

KLAS

Orders	**Order / Rev:**	37055		
	Alt Order #:	08853835		
	Product Desc:	ISSUE		
	Estimate:	1577		
	Flight Dates:	09/11/12 - 09/17/12	Primary AE:	Mike Jones
	Original Date / Rev:	08/21/12 / 08/29/12	Sales Office:	K-WAS
	Order Type:	GENERAL	Sales Region:	National
Agency	**Name:**	Great American Media		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		1010 Wisconsin Avenue NW	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	**Name:**	DCCC		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PO4	Order Separation:	00:10:00
	Priority:	LV1	Advertiser External ID:	
	Revenue Codes:	AGY, POL, ISS	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/17/12	40	$36,450.00	$30,982.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	40	$36,450.00	$30,982.50	0.00
Totals	40	$36,450.00	$30,982.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	30%	$36,450.00
Market	100%	$121,500.00

Competitive Share	Share	Total
CABLE	0%	$0.00
KBLR	0%	$0.00
KFBT	0%	$0.00
KINC	0%	$0.00
KTNV	25%	$30,375.00
KTUD	0%	$0.00
KVBC	0%	$0.00
KVVU	5%	$6,075.00
KVWB	0%	$0.00
LV1	0%	$0.00
UNKWN	0%	$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	8	09/12/12	09/17/12	8 News Now 5a M-F 8 News Now 5a M-F	CM	5-6a	M-WTF--	:30	1	$800.00	LV1	0.00 NM	1	$800.00
8 NEWS NOW AT 5A														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		09/12/12	09/18/12	M-WTF--	1	$800.00	0.00							
E 2	8	09/12/12	09/17/12	8 News Now 6a M-F 8 News Now 6a M-F	CM	6-7a	M-WTF--	:30	3	$900.00	LV1	0.00 NM	3	$2,700.00

Order / Rev: 37055 Advertiser: DCCC

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
				8 NEWS NOW AT 6A										
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/12/12	09/18/12	M-WTF--	3	$900.00	0.00							
E 3	8	09/12/12	09/17/12	CBS This Morning 7-9a	CM	7-9a	M-WTF--	:30	5	$800.00	LV1	0.00 NM	5	$4,000.00
				CBS This Morning		(7:00 AM-9:00 AM)								
		CBS THIS MORNING												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/12/12	09/18/12	M-WTF--	5	$800.00	0.00							
E 4	8	09/15/12	09/15/12	CBS Early Show - Sat.	CM	5-7a	-----S-	:30	1	$450.00	LV1	0.00 NM	1	$450.00
				CBS Early Show - Sat.										
		CBS THIS MORNING SATURDAY												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/10/12	09/16/12	-----S-	1	$450.00	0.00							
E 5	8	09/16/12	09/16/12	8 News Now Sun AM #1	CM	8 News Now Sun A	------S	:30	1	$400.00	LV1	0.00 NM	1	$400.00
				8 News Now Sun AM #1										
		8 NEWS NOW SUNDAY MORNING- #1												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/10/12	09/16/12	------S	1	$400.00	0.00							
E 6	8	09/12/12	09/17/12	Live w/Kelly	CM	9-10a	M-WTF--	:30	3	$750.00	LV1	0.00 NM	3	$2,250.00
				Live With Regis & Kelly										
		LIVE! WITH KELLY												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/12/12	09/18/12	M-WTF--	3	$750.00	0.00							
E 7	8	09/12/12	09/17/12	8 News Now Noon M-F	CM	12-1230p	M-WTF--	:30	3	$750.00	LV1	0.00 NM	3	$2,250.00
				8 News Now Noon M-F										
		8 NEWS NOW AT NOON												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/12/12	09/18/12	M-WTF--	3	$750.00	0.00							
E 8	8	09/12/12	09/17/12	Ellen	CM	3-4p	M-WTF--	:30	1	$900.00	LV1	0.00 NM	1	$900.00
				Ellen										
		ELLEN												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/12/12	09/18/12	M-WTF--	1	$900.00	0.00							
E 9	8	09/15/12	09/15/12	Politics Now S Sebelius	CM	Various	-----S-	:30	1	$700.00	LV1	0.00 NM	1	$700.00
				Politics Now S Sebelius		(5:30 PM-6:00 PM)								
		THE INSIDER WEEKEND												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/10/12	09/16/12	-----S-	1	$700.00	0.00							
E 10	8	09/16/12	09/16/12	Sun 530-6p Ins Ed Wknd	CM	530-6p	------S	:30	1	$550.00	LV1	0.00 NM	1	$550.00
				Inside Edition Wknd										
		INSIDE EDITION												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/10/12	09/16/12	------S	1	$550.00	0.00							
E 11	8	09/12/12	09/17/12	8 News Now 4p M-F	CM	4-5p	M-WTF--	:30	4	$1,100.00	LV1	0.00 NM	4	$4,400.00
				8 News Now 4p M-F										
		8 NEWS NOW AT 4PM & 430PM												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/12/12	09/18/12	M-WTF--	4	$1,100.00	0.00							
E 12	8	09/12/12	09/17/12	8 News Now 5-630p M-F	CM	5-630p	M-WTF--	:30	4	$1,300.00	LV1	0.00 NM	4	$5,200.00
				8 News Now 5-630p M-F										
		8 NEWS NOW ROTATION												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/12/12	09/18/12	M-WTF--	4	$1,300.00	0.00							
E 14	8	09/15/12	09/15/12	8 News Now Sat 5-7p	CM	5-7p	-----S-	:30	1	$700.00	LV1	0.00 NM	1	$700.00
				8 News Now Sat 5-7p		(6:30 PM-7:00 PM)								
		8 NEWS NOW AT 630PM-SAT												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/10/12	09/16/12	-----S-	1	$700.00	0.00							
E 16	8	09/12/12	09/17/12	630-7p Inside Edition	CM	630-7p	M-WTF--	:30	1	$1,200.00	LV1	0.00 NM	1	$1,200.00
				Inside Edition										
		INSIDE EDITION												

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E 16	8	09/12/12	09/17/12	630-7p Inside Edition Inside Edition	CM	630-7p	M-WTF--	:30	1	$1,200.00	LV1	0.00 NM	1	$1,200.00
	INSIDE EDITION													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/12/12	09/18/12	M-WTF--	1	$1,200.00	0.00								
E 17	8	09/12/12	09/17/12	7-8p Rotator 7-8p Rotator	CM	7-8p	M-WTF--	:30	2	$1,200.00	LV1	0.00 NM	2	$2,400.00
	ET/INSIDER													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/12/12	09/18/12	M-WTF--	2	$1,200.00	0.00								
E 21	8	09/12/12	09/17/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p	M-WTF--	:30	2	$1,900.00	LV1	0.00 NM	2	$3,800.00
	8 NEWS NOW AT 11PM													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/12/12	09/18/12	M-WTF--	2	$1,900.00	0.00								
E 22	8	09/15/12	09/16/12	8 News Now 11p Sa/Su 8 News Now Sa/Su 11p	CM	11-1135P	-----SS	:30	2	$900.00	LV1	0.00 NM	2	$1,800.00
	8 NEWS NOW AT 11PM-WKND													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/10/12	09/16/12	-----SS	2	$900.00	0.00								
E 23	8	09/12/12	09/17/12	Letterman Letterman	CM	1135p-1237a	M-WTF--	:30	2	$750.00	LV1	0.00 NM	2	$1,500.00
	LATE SHOW W/LETTERMAN													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/12/12	09/18/12	M-WTF--	2	$750.00	0.00								
N 26	8	09/12/12	09/15/12	Craig Ferguson Craig Ferguson	CM	1237a-137a	--WTF--	:30	1	$350.00	LV1	0.00 NM	1	$350.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/10/12	09/16/12	--WTF--	1	$350.00	0.00								
N 27	8	09/12/12	09/15/12	8 News Now 4-5a 8 News Now 4-5a	CM	4-5a	--WTF--	:30	1	$100.00	LV1	0.00 NM	1	$100.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/10/12	09/16/12	--WTF--	1	$100.00	0.00								
												Totals	40	$36,450.00